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# **Turk Telekom**

2025 Expectations revised upwards

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According to its financials, which included inflation accounting (TMS-29 effect), Türk Telekom achieved a net profit of TRY 4,873mn in Q2 2025 (TRY 4,269mn in Q2 2024). The market expected a net profit of TRY 4,813mn, and we expected a net profit of TRY 4,125mn. Strengthened operational profitability thanks to cost and operational expense control plus a decrease in net financial expense were the key factors supporting net profit. However, net other expenses of TRY 748mn, the decline in income from investment activities to net TRY 191mn in Q2 2025 compared to TRY 1,053mn in 2Q2024, and an increase period tax expense all weighed on net profit. The Company's net sales revenues, including the impact of TMS-29, were TRY50,426mn (Q224: TRY44,534mn), compared to our estimate of TRY52,795mn and the market expectation of TRY49,881mn. Total subscriber count reached 54.2 million in 2Q25 with a quarterly net subscriber gain of 573,000. Excluding the 165,000 subscriber loss in the fixed voice segment, quarterly net subscriber gains rose to 738,000, demonstrating strong growth both quarterly and annually. Despite contractions in the international and other revenue segments, segment-wise fixed broadband grew by 18.8%, mobile by 15.4%, TV by 20%, corporate data by 23.6%, and fixed voice by 1.4%.

Operational profitability strengthened thanks to cost and operational expense control. EBITDA, including the impact of IAS-29, increased by 23% year-over-year to TRY 21,102mn, in line with our guidance of TRY 21,360mn and exceeding the market expectation of TRY 19,784mn. EBITDA margin reached 41.8% (Q2 2024: 38.7%).

Net debt decreased. The company's net debt decreased from TRY 59,466mn at the end of 2025/03 to TRY56,347mn.

2025 guidance has been revised upwards. Revenue growth and the EBITDA margin exceeded expectations in the first half of 2025. Thus also considering the high base effect on revenue growth in the second half of the year, the low seasonality in EBITDA margin in the final quarters of the year, and the expectation that certain operating expenses will accelerate in the second half, consolidated revenue growth for 2025 was revised from 8-9% to approximately 10%, excluding IFRIC 12. The EBITDA margin was revised from 38-40% to approximately 41%. In addition, the capital expenditures-tosales revenue ratio forecast was revised from 28-29% to approximately 29%. The revision in the revenue and EBITDA margin forecasts reflects a better-than-expected performance in revenue generation and cost management. The change in the capital expenditures-to-sales revenue ratio was driven by limited upward revisions to year-end macroeconomic assumptions, plus the expanded scope of certain mobile project investments. (The company set its targets assuming annual CPI of 29% by the end of

In addition to the company's strong financial results this quarter, we remain pleased with its operational performance. With the new pricing measures implemented in the fixed internet and mobile segments in July and August, respectively, we expect ARPU growth to remain strong in the second half of the year. Following strong financials, both revenue growth and EBITDA margin exceeded company expectations in the first half of 2025. Therefore, we expect the upward revisions made by the company to its 2025 revenue growth, EBITDA margin, and Capex/Sales revenue expectations to positively impact on the share price. Following the 2Q25 financials, we revise our 12-month target price from TRY 68.57 per share to TRY 72.50. TTKOM has a 25.2% potential return based on its closing price on August 13, 2025, and we maintain our OUTPERFORM rating.

OUTPERFORM TP: TRY 72.50

Previous TP: TRY 68.57 Upside potential: 25.2%

|                             | TRY        | US\$    |          |
|-----------------------------|------------|---------|----------|
| Close                       | 57,90      | 1,42    |          |
| BIST 100                    | 10.950     | 269     |          |
| US\$/TRY(CB Bid Rate):      | 40,638     |         |          |
| 52 Week High:               | 62,80      | 1,71    |          |
| 52 Week Low:                | 42,88      | 1,18    |          |
| Bloomberg/Reuters Ticker:   | TTKOM.TI/T | TKOM.IS |          |
| Number of Shares (Mn):      | 3.500      |         |          |
|                             | (TRY Mn)   | (I      | JS\$ Mn) |
| Current Mcap :              | 202.650    |         | 4.984    |
| Free Float Mcap :           | 26.345     |         | 648      |
|                             | 1 M        | YOY     | YTD      |
| TRY Return (%):             | 1,6        | 16,3    | 33,2     |
| US\$ Return (%):            | 0,0        | -4,2    | 15,6     |
| BIST 100 Relative (%):      | -3,9       | 5,3     | 19,6     |
| Av g. Daily Vol. (TRY Mn):  | 1.019,3    |         |          |
| Av g. Daily Vol. (US\$ Mn): | 28,0       |         |          |
| Beta                        | 1,00       |         |          |
| Volatility (Stock)          | 0,39       |         |          |
| Volatility (BIST 100)       | 0,25       |         |          |
| Shareholder Structure       | %          |         |          |
| Turkish Wealth Fund         | 61,7       |         |          |
| Turkish Treasury            | 25,0       |         |          |
| Free Float                  | 13,3       |         |          |
| Total                       | 100,0      |         |          |
| 70                          |            |         | 140      |
| 60                          |            | ALLA.   | 140      |
| 50 1                        |            | A.A.    | 100      |
| 40                          |            |         | 80       |
|                             |            |         |          |

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BIST-100 Rel. Price

TTKOM

60

40

20

30

20

10

0

| Figure 1: Fir | iancials (Inc | luding IAS-29) |
|---------------|---------------|----------------|
|---------------|---------------|----------------|

| TRY Million         | 1H24   | 1H25   | YoY   | 2Q24   | 2Q25   | YoY   |
|---------------------|--------|--------|-------|--------|--------|-------|
| Revenues            | 85.395 | 98.762 | 15,7% | 44.535 | 50.426 | 13,2% |
| <b>Gross Profit</b> | 30.383 | 40.892 | 34,6% | 16.156 | 21.230 | 31,4% |
| Gross Profit Margin | 35,6%  | 41,4%  |       | 36,3%  | 42,1%  |       |
| EBIT                | 10.152 | 19.557 | 92,6% | 6.584  | 10.984 | 66,8% |
| EBIT Margin         | 11,9%  | 19,8%  |       | 14,8%  | 21,8%  |       |
| EBITDA              | 31.262 | 39.936 | 27,7% | 17.218 | 21.102 | 22,6% |
| EBITDA Margin       | 36,6%  | 40,4%  |       | 38,7%  | 41,8%  |       |
| Net Profit          | 8.017  | 10.316 | 28,7% | 4.269  | 4.873  | 14,2% |
| Net Profit Margin   | 9,4%   | 10,4%  |       | 9,6%   | 9,7%   |       |

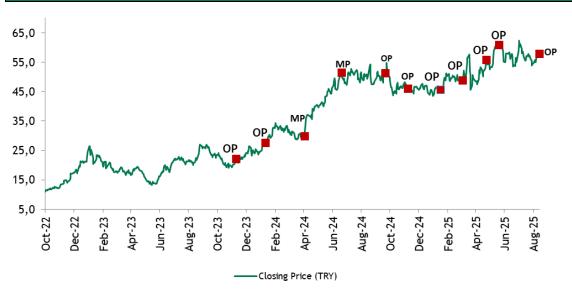
Figure 2: Key financials (Including IAS-29)

| BALANCE SHEET (TRY Mn)        | 2024/12 | 2025/06 | % Chg  |
|-------------------------------|---------|---------|--------|
|                               |         |         |        |
| PP&E                          | 132.559 | 137.265 | 3,5%   |
| Intangibles                   | 98.231  | 98.922  | 0,7%   |
| Other Non-Current Assets      | 15.142  | 15.265  | 0,8%   |
| Trade Receivables             | 25.502  | 25.911  | 1,6%   |
| Cash&Equivalents              | 8.788   | 9.592   | 9,1%   |
| Other Current Assets          | 35.097  | 21.058  | -40,0% |
| Total Assets                  | 315.319 | 308.012 | -2,3%  |
|                               |         |         |        |
| Long Term Debt                | 51.226  | 47.075  | -8,1%  |
| Other Non current liabilities | 18.276  | 20.917  | 14,5%  |
| Short Term Debt               | 14.029  | 3.704   | -73,6% |
| Trade Payables                | 25.578  | 24.304  | -5,0%  |
| Other current liabilities     | 35.759  | 32.427  | -9,3%  |
| Total Liabilities             | 144.869 | 128.427 | -11,3% |
| Total Equity                  | 170.451 | 179.585 | 5,4%   |
| Total Equity&Liabilities      | 315.319 | 308.012 | -2,3%  |

| INCOME STATEMENT (TRY Mn)                | 2024/06  | 2025/06  | % Chg  |
|--|----------|----------|--------|
|  |          |          |        |
| Revenues                                 | 85.395   | 98.762   | 15,7%  |
| COGS                                     | 55.012   | 57.869   | 5,2%   |
| Gross Profit (Loss)                      | 30.383   | 40.892   | 34,6%  |
| Operating Expenses                       | 20.231   | 21.335   | 5,5%   |
| Operating Profit/(Loss)                  | 10.152   | 19.557   | 92,6%  |
| Net Other Ope. Rev./(Exp.)               | (36)     | (1.472)  | N.M.   |
| Income/(Loss) from Investing Activities  | 2.582    | 1.041    | -59,7% |
| Financial Expenses                       | (17.632) | (12.288) | N.M.   |
| Gains (losses) on net monetary positions | 18.182   | 10.044   | -44,8% |
| Profit Before Tax (Loss)                 | 12.988   | 16.434   | 26,5%  |
| Tax                                      | (4.971)  | (6.118)  | N.M.   |
| Net Profit (Loss)                        | 8.017    | 10.316   | 28,7%  |
| Minority Interest                        | -        | -        | N.M.   |
| Majority Interest                        | 8.017    | 10.316   | 28,7%  |



## **Historical Recommendations and target prices**



| Date      | Rec                 | Target Price (TRY) |
|-----------|---------------------|--------------------|
| 7-Nov-23  | Outperform (OP)     | 31.58              |
| 16-Jan-24 | Outperform (OP)     | 41.12              |
| 18-Apr-24 | Market Perform (MP) | 41.12              |
| 6-Jun-24  | Market Perform (MP) | 56.78              |
| 17-Sep-24 | Outperform (OP)     | 69.05              |
| 7-Nov-24  | Outperform (OP)     | 69.05              |
| 7-Jan-25  | Outperform (OP)     | 74.82              |
| 11-Mar-25 | Outperform (OP)     | 74.82              |
| 2-May-25  | Outperform (OP)     | 68.57              |
| 8-May-25  | Outperform (OP)     | 68.57              |
| 14-Aug-25 | Outperform (OP)     | 72.50              |

### Basis for 12m equity ratings

Outperform: The total return is expected to exceed the return of the BIST 100 by more than 10%.

**Underperform:** The total return is expected to fall below the return of the BIST 100 by more than 10%.

**Market Perform:** The total return is expected to be in line with the return of the BIST 100.



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